BNM Degree College  
Banashankari II Stage, Bangalore-70

BBA Department

Report on the Management Fest – NIRVAHAN 2019

On 17th October 2019 “Nirvahan”2019, the Management Fest was organized in our college. This Inter Collegiate Management Fest was held with the objective of encouraging the B.B.A Students to hone their Managerial skills.

This mega event was inaugurated by the eminent Management consultant and entrepreneur Sri. Vaidyanathan Ramanan and Presided over by our respected Trustee and Joint Secretary Sri. Ashok R. Maanay.

The program was anchored by Praveen of 5th sem BBA and Sushmitha of 5th sem BBA. There was a colourful welcome followed by lighting of the lamp. It was accompanied by a melodious Lord Ganesha Vandana, hailing the Lord of knowledge and wisdom by Sushmitha of 5th sem BBA. It was followed by welcome speech by Vikas from 5th sem BBA. Then Shaik Tamanna of 1st sem BBA spoke about achievements of the BNM Degree college to the gathering followed by Pallavi of 5th sem BBA, gave a brief introduction about the fest and various interesting events.

We had judges for the events from various reputed organizations, The chief guest Sri. Vaidyanathan Ramanan sir then addressed the gathering with his inspiring words and he also gave us the knowledge on differences between wisdom and intelligence, being interactive with the audience including students and judges, he captivated the attention of the audience with his melodious singing of a song in two different languages. He ended up with a note of appreciation on the mega event of the day and its management. The chief guest was honoured by our Trustee & Joint Secretary Sri Ashok R. Maanay sir and our principal Dr. B.N. Srinivasa Rao Maney.
Nirvahan 2019- Banner

Organisers- Registration desk
Participants registering for various events

Nirvahan 2019- Poster
Breakfast with the Chief Guest, Sri. Vaidyanathan Ramanan, CEO, Ladder Consultancy Services Pvt Ltd
Sri. Ashok R. Maanay welcoming the Chief Guest, Sri. Vaidyanathan Ramanan

Guiding the Chief Guest Sri. Vaidyanathan Ramanan to the Auditorium
Commencement of Inaugural function, Nirvahan 2019

Lighting of the lamp by Chief Guest Sri. Vaidyanathan Ramanan
Lighting of the lamp by Sri. Ashok R. Maanay

Chief Guest Sri. Vaidyanathan Ramanan, participants from various Colleges with Sri. Ashok R. Maanay
Sri. Ashok R. Maanay welcoming the Chief Guest Sri. Vaidyanathan Ramanan to the event

Chief Guest Sri. Vaidyanathan Ramanan’s motivational Speech
Judges for various events- Dr. R. V. Thyagarajan, Dr. S. Sathyeshwar, Mr. B. Thyagraj

Event Judges, Ms. Apoorva. S. Prasadisa, Ms. Raashi. K. P and participants from other Colleges
Address by the Chief Guest, Sri. Vaidyanathan Ramanan

**Brief Profile of Ramanan**

Vaidyanathan Ramanan is a seasoned professional known for his multi-skills and multi-functional expertise. Ramanan has over two decades of global professional experience. A graduate in Mathematics and a professional in cost accounting, Ramanan is adept in Computer programming and application skills. Ramanan commenced his career with Metal Box India Ltd and had been a Key Manager in Organizations like Ashok Leyland Ltd, Comcraft Group of Companies, Mascon Global Ltd and NeoIT before commencing his entrepreneurial journey by promoting Ladder Consultancy Services Pvt Ltd towards
the last quarter of 2004. Ramanan has grown up the professional ladder in these two decades in all the four major functions that he is adept at viz., Finance & Accounts, HR, and Administration & Offshore Advisory. In all the four functions, he had held senior most positions in Organizations he has worked with:

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<thead>
<tr>
<th>Function</th>
<th>Highest Position Held</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Auditing</td>
<td>Internal Auditor</td>
<td>Ashok Leyland</td>
</tr>
<tr>
<td>2) Finance &amp; Accounts</td>
<td>Group Financial Controller</td>
<td>Comcroft</td>
</tr>
<tr>
<td>3) HR &amp; Administration</td>
<td>Principal</td>
<td>Mascon Global Ltd</td>
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<td></td>
<td>Vice-President</td>
<td>NeoIT</td>
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<tr>
<td>4) Advisory</td>
<td>Director (Global offshore)</td>
<td>NeoIT</td>
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Ramanan has traveled widely across continents and has had good experience in transacting business and advisory services with people from different parts of the world. He has been recognized by large MNCs as Subject Matter Expert in BPO and also in setting up captive centers for BPOs in India.

Ramanan is currently the Founder CEO of Ladder Consultancy Services Pvt Ltd which provides HR Advisory Services and undertakes overall Management responsibilities of Facilities & Infrastructure administration for MNCs. His patent is currently in process for his invention on “Aspirations Management”. He is also part of the GLG Council of World Advisors. Ramanan is also a trained and performing musician.

Ramanan also currently holds the following important positions in the society:

**National HRD Network (NHRD), Bangalore chapter**

- Executive Committee Member – Core Governing Committee – May, 2011 onwards
- Chairman – Corporate Interface – From June, 2007 – Till Date
- Hon. Secretary – From June, 2005 – May, 2007

**Federation of Karnataka Chamber of Commerce & Industry (FKCCI)**

- Member, IT & Knowledge Management Committee – From 2007 till Date

**IT Professionals Forum, India (ITPF)**

- Managing Committee Member – From 2006 till date

**International Students Hospitality Organization (ISHO), B’lore.**

- Committee Member – From 2006 till date
AVK Group of Institutions, Bangalore
Trustee and Governing Council Member – UG & MBA stream

WLC, Bangalore
HR Council Member – Under graduation & PG streams

Rotary Bangalore Centennial
Charter President – Nov, 2016 to June, 2018

Rotary International – Bangalore Dist.3190
Zonal Coordinator for 20 clubs – July, 2018 to June, 2019

Rotary Youth Leadership Academy – Dist.3190
Advisor – July, 2018 to June, 2019

Participants
Participants

Felicitating the Chief Guest, Sri. Vaidyanathan Ramanan
Sri. Ashok R. Maanay addressing the gathering

The inauguration ceremony was concluded by wishing good luck to all the participants for the events. The vote of thanks was given by Sunayana of 5th sem BBA.
There were eight events in the fest represented by magnificent animals as their theme
1. Best Manager - Lion
2. Marketing - Fox
3. Human Resource - Meerkat
4. Entrepreneur - Beaver
5. Finance - Cheetah
6. Business quiz - Elephant
7. Creative writing - Orangutan
8. Photography - Chameleon
Each competitive event had three rounds with its judges who adjudged the student’s potentiality. It also had student co-ordinators and a faculty co-ordinator to facilitate the participants.

The valedictory function commenced at 4:30 PM after all the events came to an end with its winners decided. The valedictory program was anchored by Abdul Roshan of 5th sem BBA and Diksha. P of 1st sem BBA, then Angel Arpitha of 1st sem BBA welcomed the gathering. The judges were honoured with a token of appreciation and affection for giving there precious hours and thereby being a part of the event. We all thanked the sponsors for their valuable support. Followed by the prize distribution ceremony being hosted by Ranjitha.B.N. of 3rd sem BBA. We all cheered and congratulated the winners. At last, the overall trophy of Nirvahan 2019 was awarded to Vijaya Main college, RV road. Winner’s trophy was given by our Trustee & Joint Secretary Sri.Ashok R. Maanay. We concluded the program with vote of thanks by Shaik Tamanna of 1st sem BBA.
Overall Championship being awarded to Vijaya Main College

Other Prize Winners
Prize winners with Sri. Ashok R. Maanay

Organizing team- BNM Degree College Ashok R. Maanay
Organizing team- BNM Degree College with Sri. Ashok R. Maanay

We really enjoyed a lot and dispersed with a sincere hope that such mega event should be organized time and again giving the students a chance to display their talents.